

2017

**International Seminar on  
“Exploring ‘Self’ in Digital Age –  
The Perspective of Srimad-  
Bhagavad-Gita Philosophy”**

**November 25-27, 2017**

**Kurukshetra University  
Kurukshetra**



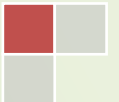
**Organized by**

**Department of Tourism and Hotel Management**

**Department of Sanskrit**

**Department of Philosophy**

**University School of Management**



# INTERNATIONAL SEMINAR ON “EXPLORING ‘SELF’ IN DIGITAL AGE – THE PERSPECTIVE OF SRIMAD BHAGAVAD-GITA PHILOSOPHY”

NOVEMBER 25-27, 2017

## Background

Societies are complex entities that evolve with time but stay grounded in fundamental principles entrenched in their scriptures, practices, norms and cultures. Their advancement began with industrialization and strode towards a new global order after 2000. The interconnectivity brought by globalization and growth of digital technology has created a cyber world that was unthinkable a few decades back and the future world may be a completely different place to live.

History has been witness to the constant struggle of human mind to understand the complexities of relationships that has been beautifully captured as the Krishna-Arjun Samvad in the Indian scripture Bhagavad-Gita. The ageless wisdom of the dialogues deals with all values and emotions arising in human mind. An understanding of these values of Bhagavad-Gita in the contemporary context is need of the hour. In this backdrop the International Seminar on, ‘**Exploring self in Digital age – The perspective of Bhagavad-Gita Philosophy**’ is planned to share and expand new researches and works. It offers a broader framework to see and live the life. This framework explains the theory of Karma and Bhakti which are essential ingredients of enlightened life. Without understanding this framework, the existential crisis of humans cannot be addressed.

The seminar is aimed to examine the extent – vertical and horizontal, of the digital revolution and its social, moral, emotional, cultural and ethical implications on our present society. The seminar is an effort to resolve the conflict between man and technology through the invocation of philosophy of Gita.

## Organizers

The seminar is being organized by Kurukshetra University from November 25-27, 2017 as part of International Gita *Samaroh* 2017. The participants to the seminar will have the opportunity to experience different events associated with Gita during stay here. Kurukshetra University is a wonderful place to learn from past and move into future. Beginning with a Sanskrit department in 1956 it has grown into a multidisciplinary centre of education. Its vast expanse and serene ambience provide ideal settings for debates, discussions and free thinking.

This seminar is jointly organized by the Departments of Tourism and Hotel Management, Sanskrit, Philosophy and Management with the objective of getting inputs from scholars on Gita from different fields. Special focus will be on researches dealing with issues of cyber age from the perspective of teachings of BhagavaGita.

## Theme(s) for Paper

The seminar is divided into six sessions as detailed below. Academic researches, working papers, commentaries and other contributions are invited for the technical sessions. A few subject areas are specified for the sessions but researches working in other disciplines may also contribute as the wisdom of ‘Bhagwad-Gita’ cannot be captured in modern compartments of disciplines.

<b><i>Inaugural Session</i></b>	<b><i>Nov 25, 10 am -1.00 PM</i></b>	<b><i>Bhagwad-Gita in modern interconnected world</i></b>
Technical Session 1	Nov 25, 2.30 PM-6.00 PM	Man – Technology Conflict in Digital Age & Its Resolution through Philosophy of Srimad Bhagwad-Gita
Technical Session 2	Nov 26, 10.00 AM- 1.00 PM	‘Self’ Tourism in the sacred spaces of Bhagwad-Gita
Technical Session 3	Nov 26, 2.30 PM- 6.00 PM	Corporate Governance and Srimad-Bhagwad-Gita Management Ideas in Srimad-Bhagwadgita
Technical Session 4	Nov 27, 10.00 AM- 1.30 PM	Timeless wisdom of Srimad-Bhagwad-Gita
<b><i>Valedictory Session</i></b>	<b><i>Nov 27, 3.00PM-5.00 PM</i></b>	<b><i>Outcome of the Seminar</i></b>

### **Highlights of the seminar**

- Renowned international and national scholars and thinkers of Bhagwad-Gita will be part of the seminar
- Seminar shall provide a platform for a dialogue between the past and the present.
- Selected Research papers will be published in a book with ISBN number or in a journal with ISSN number that will include researches from different subjects and languages.
- The proceedings of seminar can provide a valuable direction for future research and works on Bhagwad-Gita.
- The seminar is supported by the Govt. of Haryana and outcomes of discussions shall provide new ideas and way forward for developing Kurukshetra as a land of Bhagwad-Gita.

### **Who should attend?**

Academicians, Researchers, Scholars, Writers, Thinkers, industry experts and Students

### **Submission Guidelines**

Papers on the suggested themes or related themes can be submitted. Full papers shall be 3000-5000 words with an abstract of 300 words and shall include name(s) of author(s), affiliation, postal and e-mail address. Papers can be written in English/Hindi/Sanskrit and shall be submitted by **Oct 10, 2017**.

Papers shall follow the style sheets for their respective disciplines as papers are expected from diverse academic disciplines such as Sanskrit, Tourism, Philosophy, Management, Law, Environment and Sciences. However APA style sheet is recommended wherever applicable. Papers by experts from outside university system will be part of special section of commentaries.

Contributors shall be informed of acceptance of their contributions by **Oct 20, 2017**. Abstract (s) of all accepted contributions shall be published in the seminar Souvenir. Selected papers will be considered for publication in the seminar proceedings in the book form with ISBN number.

Abstracts and Papers can be submitted to Dr Surjeet Kumar, Communications Incharge Seminar, Dept of Tourism and Hotel Management, Kurukshetra University Kurushetra-136118 through email to gitaconferencekurukshetra@gmail.com.

### Registration

A nominal registration fee is to be paid by participants to seminar. The registration fee details are:

Registration fee (per paper per presenter per day)	Rate	Inclusions
Academicians, Researchers and Industry participants	Rs. 1000 per day  Additional Rs. 500 per night for stay in university guest house	Hospitality during seminar sessions, seminar certificate, conference kit; and post seminar proceedings (if paper published).  Stay facilities in university guest house are limited and shall be provided on priority to invited guests and to those whose papers are accepted.
Research Scholars	Rs. 750 per day  Additional Rs. 500 per night for stay in university guest house	Hospitality during seminar sessions, seminar certificate, conference kit (if paper accepted) and post seminar proceedings (if paper published)
Students	Rs. 500 (no stay facility)	Hospitality during seminar sessions, seminar certificate, conference kit (if paper accepted) and post seminar proceedings (if paper accepted)

**Participants are advised to arrange their stay in advance as large numbers of tourists are expected in Kurukshetra due to International Gita Mahotsav.**

We encourage prior registration as it shall enable us to make suitable arrangements for you. Registration fee can be transferred through RTGS/ONLINE to the University Account 'VC KUK Collection account'

in State Bank of India Kurukshetra University-number 10139650221, IFSC code SBI N1600. The details of transaction shall be shared/ sent along with registration form by post or by email that to the Communications Incharge Seminar.

**You are requested to claim your Traveling allowance and other expenses from your parent institute.**

### **Correspondence**

Confirm your participation at the earliest. All queries regarding seminar shall be addressed to Communications Incharge Seminar; Dr. Surjeet Kumar, Dept of Tourism and Hotel Management, Kurukshetra University

+ 919896248189, Email- gitaconferencekurukshetra@gmail.com

### **Seminar Organizing Committee**

<b>Patron</b> Prof Kailash Chandra Sharma Vice- Chancellor, Kurkshetra University Kurkshetra	
<b>Director Seminar</b> Prof Manjula Chaudhary, Dean, Faculty of Commerce and Management, Kurukshetra University(KU)	<b>Organizing Secretary</b> Prof Mohinder Chand, Chairperson, Dept of Tourism and Hotel Management, KU
<b>Advisory Committee</b>	<b>Organizing Committee</b>
Maa Satya Kalra, Path to Anandam, USA	Prof Lalit Gaur, Dept. of Sanskrit, Kurukshetra University (KU)
Dr. Ramender, Member, Krishna Circuit, Ministry of Culture, GOI	Prof S. S. Boora, Dept. of Tourism and Hotel Management, KU
Sh. Vijay Narula, Member KDB	Prof R. K. Deswal, Dept of Philosophy , KU
Sh. Madan Mohan Chabra, Member KDB	Prof Sudesh, Chairperson University School of management, KU
Sh. Upendra Singhal, Kuruksehtra	Pro R B Kumar, Dept of Tourism and hotel Management, KU
Prof Nand Lal, Vice Chancellor Sri Sri University, Cuttack Odisha	

## Registration form

Name of the participant	
<b>Full details</b>	
Address	
Designation	
Email id	
Phone no	
<b>Participating as</b>	
Paper presenter	
Attendee	
Others	
<b>Registering as</b>	
Academicians, Researchers and Industry participants	
Research Scholar (only for full time research scholars)	
Student	
Details of registration fee	
<b>Shall require accommodation</b>	
YES	
NO	